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ABSTRACT

This book provides basic information about the World Wide Web and serves as a guide to the tools and techniques needed to browse the Web, integrate it into library services, or build an attractive, user-friendly home page for the library. Chapter 1 provides an overview of Web basics and chapter 2 discusses some of the big issues related to libraries that should be considered before getting organized and making decisions. Chapter 3 presents basic technical information needed to select and budget for an Internet connection that will support the Web as well as information on upgrading an existing connection. Chapter 4 covers how to train staff and patrons. Chapter 5 outlines the planning process for creating a Web presence in the library and Chapter 6 describes how to design Web sites. Chapter 7 provides a primer of basic HTML text and graphic tags as well as information on HTML editors. Chapter 8 describes how to test a Web site once it is designed and suggests ways to help keep the Web site current. Chapter 9 suggests how to inform patrons, community members, and others that the Web site is available. Chapter 10 is a glossary of terms and chapter 11 provides a bibliography of print and Internet-based resources. An appendix presents sample Web pages. (Author/AEF)

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